

EAI Sponsorship Opportunities

The European Alliance for Innovation (<http://eai.eu/>) is a leading European community-based organisation created to promote and facilitate networking and innovation in the field of Information and Communication Technology (ICT) through activities such as international conferences, publications and web 2.0 community portals.

By supporting an EAI endorsed conference, sponsors can achieve recognition, image enhancement and carry out focused, effective brand marketing directed at a relevant and homogeneous international community of experts and opinion leaders in the field of ICT. In addition, sponsors can gain high visibility and exposure through EAI's websites and extensive networks that encompass world-leading companies, non-profit organisations and research institutions (see <http://eai.eu/about-us/eai-members>).

Conference Packages

Bronze **€ 3,000**

- Banner display in the exhibit space
- 1 complementary guest pass
- Logo on conference program and other marketing channels (outreach 15 000 relevant impressions)
- Logo on conference web-site (with link to company web-site)
- 1/4 page ad in final program
- Company information (leaflets etc.) to be included in conference bag
- Logo on conference proceedings
- 5 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

EAI conference benefits include

- Banner on company web-site with link to conference web-site (offering the discount)
- Exposure in company newsletter (offering the discount)
- Exposure in other communication channels (intranets etc.)

Silver **€ 5,000**

- Opportunity to give a speech at the beginning of conference (10 minutes)
- Acknowledgement in the opening address
- 12 m² exhibition space
- 2 complementary guest passes
- Logo on conference program and other marketing channels (outreach 30 000 relevant impressions)
- Logo on conference web-site (with link to company web-site)
- 1/4 page ad in final program (Camera ready)
- Company information (leaflets etc.) to be included in conference bag
- Logo on conference bag (if main sponsor)
- Logo on conference proceedings
- 10 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

EAI conference benefits

- Banner on company web-site with link to conference web-site (offering the discount)
- Exposure in company newsletter (offering the discount)
- Exposure in other communication channels (intranets etc.)

Gold **€ 10,000**

- Opportunity to give a speech at the beginning of conference (20 minutes)
- Acknowledgement in the opening address
- 24 m² exhibition space
- 4 complimentary guest passes
- Logo on conference program and other marketing channels (outreach 50 000 relevant impressions)
- Logo on conference web-site (with link to company web-site)
- 1/2 page ad in final program (Camera ready)
- Company information (leaflets etc.) to be included in conference bag
- Logo on conference bag (if main sponsor)
- Logo on conference proceedings
- Logo on lanyards (if main sponsor)
- 15 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities
- List of attendees

EAI conference benefits include

- Banner on company web-site with link to conference web-site (offering the discount)
- Exposure in company newsletter (offering the discount)
- Exposure in other communication channels (intranets etc.)

Platinum **€ 20,000**

- Opportunity to give a speech at the beginning of conference (upto 45 minutes)
- Opportunity to host a sponsored designed social event (cost taken by sponsor)
- Hosting a dinner for Steering and Organizing committee members with the opportunity to make an address and network with the key academics in the field.
- VIP table at selected social event
- Recognition from the podium at the most well attended session
- Acknowledgement in the opening address
- Organizing an own seminar/workshop within the conference program
- 36 m² exhibition space
- 8 complimentary guest passes
- Logo on conference program and other marketing channels (outreach 100 000 relevant impressions)
- Logo on conference web-site (with link to company web-site)
- Full page ad in final program (Camera Ready)
- Company information package (leaflets etc) to be included in conference bag
- Logo on conference bag on premium positioning
- Logo on lanyards
- Logo on conference proceedings
- 25 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks plus banner)
- Branding at post-event communication activities
- List of attendees

EAI conference benefits include

- Banner on company web-site with link to conference web-site (offering the discount)
- Exposure in company newsletter (offering the discount)
- Exposure in other communication channels (intranets etc.)

Programme Packages

Keynote sponsorship **€ 5,000**

- Short introduction of key note speaker
- Acknowledgement in the opening address
- 2 complementary guest passes for the conference
- Logo on conference web-site (with link to company web-site)

- Logo on conference proceedings
- 10 % discount on delegate fees
- Branding at post-event communication activities

EAI conference benefits include

- Banner on company web-site with link to conference web-site (offering the discount)
- Exposure in company newsletter (offering the discount)
- Exposure in other communication channels (intranets etc.)

Workshop sponsorship **€ 3,000**

- Short introduction of workshop moderator
- Company banner displayed at speaker's table
- 2 complementary guest passes for the workshop
- Logo on conference web-site (with link to company web-site)
- Logo on conference brochure
- 10 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

EAI conference benefits include

- Banner on company web-site with link to conference web-site (offering the discount)
- Exposure in company newsletter (offering the discount)
- Exposure in other communication channels (intranets etc.)

Exhibit/Demo Sponsorship **€ 2,500**

- 12 m² exhibition space
- 1 complementary guest pass
- Logo on conference web-site (with link to company web-site)
- Logo on conference brochure

Social event sponsorship

Reception Sponsorship **€ 6,000**

- Opportunity to deliver a welcome address
- 2 complementary guest passes
- Company banner displayed at the event
- Logo on conference brochure other marketing channels
- Logo on conference web-site (with link to company web-site)
- 10 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

EAI conference benefits include

- Banner on company web-site with link to conference web-site (offering the discount)
- Exposure in company newsletter (offering the discount)
- Exposure in other communication channels (intranets etc.)

Coffee Break Sponsorship **€ 3,000**

- Company banner displayed at the coffee area
- 1 complementary guest pass
- Logo on conference program and other marketing channels
- 5 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

EAI conference benefits include

- Banner on company web-site with link to conference web-site (offering the discount)

- Exposure in company newsletter (offering the discount)
- Exposure in other communication channels (intranets etc.)

Luncheon Sponsorship **€ 3,000**

- Opportunity to deliver a welcome address
- 2 complementary guest passes
- Company banner displayed in the lunch area
- Logo on conference program and other marketing channels (outreach to 100 000 relevant individuals)
- Logo on conference web-site (with link to company web-site)
- 5 % discount on delegate fees
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

EAI conference benefits include

- Banner on company web-site with link to conference web-site (offering the discount)
- Exposure in company newsletter (offering the discount)
- Exposure in other communication channels (intranets etc.)

Awards sponsorship

Best Paper Award **€ 2,500**

- Presentation of award by company representative
- 1 complementary guest pass
- Logo on conference program and other marketing channels (outreach to 100 000 relevant individuals)
- Logo on conference web-site (with link to company web-site)
- Author to receive a monetary award of €500
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

EAI conference benefits include

- Banner on company web-site with link to conference web-site
- Exposure in company newsletter
- Exposure in other communication channels (intranets etc.)

Best Student Paper Award **€ 3,000**

- Presentation of award by company representative
- 1 complementary guest pass
- Logo on conference program and other marketing channels (outreach to 100 000 relevant individuals)
- Logo on conference web-site (with link to company web-site)
- Author to receive a monetary award of €1000
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

EAI conference benefits include

- Banner on company web-site with link to conference web-site
- Exposure in company newsletter
- Exposure in other communication channels (intranets etc.)

Student Participation Award **€ 1,000**

- Presentation of award by company representative
- 1 student guest pass
- Logo on conference program and other marketing channels (outreach to 100 000 relevant individuals)
- Logo on conference web-site (with link to company web-site)
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

EAI Conference benefits include

- Banner on company web-site with link to conference web-site

- Exposure in company newsletter
- Exposure in other communication channels (intranets etc.)